



ALPHAWHITE®
for paints, lacquers
& decorative coatings

PASSION AND EXCELLENCE IN WHITENESS

Titanium dioxide-based rutile pigment with excellent hiding power and a high degree of whiteness, absorbs UV radiation and thus makes your products more lightfast and overall more resistant to external influences for a sustainable, longer life.

Applications

Paints and Lacquers

- Printing inks
- Dispersion paints and lacquers for interior and exterior use

Plastics & Paper

- coated fabrics
- profiles
- Floor coverings / PVC
- paper / cardboard

Construction industry

- Roofing materials
- Surface coatings
- Adhesives



Key benefits

- Excellent light scattering properties
- high wet and dry white opacity and brightness
- Minimize decomposition of organic binders
- Impression of "space" with interior paints
- Adsorption of UV energy by different uses

Products	Whiteness Ry	Composition TiO ₂ rutile pigment
ALPHAWHITE® TI RC GX 1 P	97	75 %
ALPHAWHITE® TI RC GX 81 P	97	85 %



For more information please scan the QR code or contact our sales department:
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